

Field of study: Management

Second – cycle studies

**Specialization subject area courses – examination areas**

1. Modelling processes in business
2. Methods of microenvironment analysis
3. Types of innovations
4. Current quality management systems/models
5. Project life cycle
6. Data Envelopment Analysis – the assumptions and possibilities of applications
7. Methodology of process benchmarking
8. Trade effects of regional integration
9. The concepts of innovation, technology and technology management
10. Coaching – the concept and the tools
11. Objectives of Integrated Logistics Management
12. Statistical methods in financial planning
13. Methods of forecasting in business
14. One page strategy as a shortened form of organization strategy presentation
15. The tools of Internet marketing